

Peter E. Murray – @DataG – https://dltj.org/about

## Engaging With Open Source

**Open Source Publishing** Technologies: Current Status and **Emerging Possibilities** 

NISO August Webinar

August 14, 2019

### README.txt



Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar

3 years: Index Data, LLC **Open Source Community Advocate** 

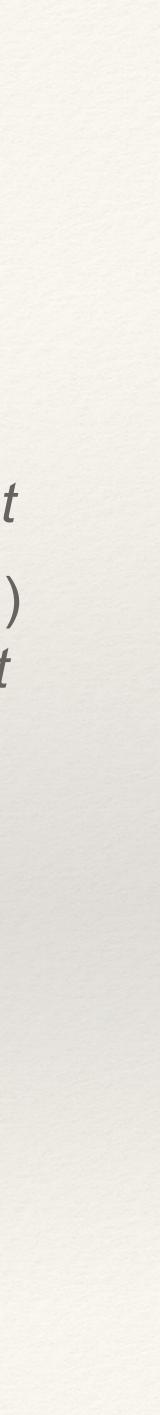
5 years: LYRASIS (U.S. library consortium) Assistant Director, Tech Services Development

5 years: OhioLINK (Ohio higher ed consortium) Assistant Director, New Services Development

5 years: University of Connecticut Law school library and main campus library

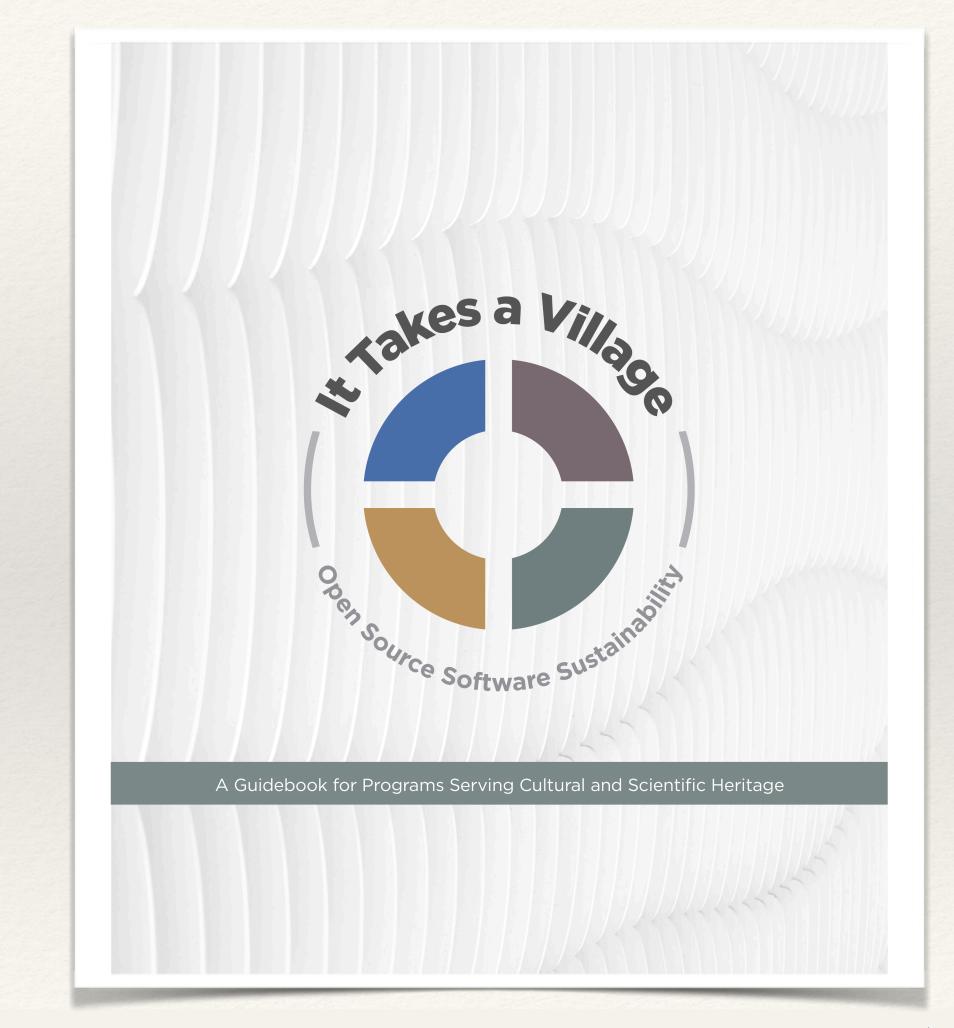
5 years: Case Western Reserve University Systems Librarian

5 years: Miami University Systems Librarian



# Why Open Source

The tenets of OSS – that is, software that can be freely accessed, shared, used, changed and/or modified – fit well with the missions of organizations dedicated to documenting, preserving, and providing access to cultural and scientific heritage.





# Why Open Source

The fear of enclosure is certainly not the only force driving opensource development.... There is also the hope, at least, of increased scale: a publisher or a library, interested to develop a bespoke tool, will find it difficult to justify the cost of development and maintenance if the only user will ever be itself. For many, the idea of open source implies a shared deployment model that distributes, if not the cost, at least the value, across a larger community.

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar



### John W Maxwell, Erik Hanson, Leena Desai, Carmen Tiampo, Kim O'Donnell, Avvai Ketheeswaran, Melody Sun, Emma Walter, Ellen Michelle

Simon Fraser University

July 2019

The number of open source (OS) online publishing platforms, i.e. production and hosting systems for scholarly books and journals, launched or in development, has proliferated in the last decade. Many of these publishing infrastructure initiatives are well-developed, stable, and supported by a small but vigorous distributed community of developers, but promising new ventures have also recently launched.

The notable increase in the number of OS platforms suggest that an infrastructure 'ecology' is emerging around these systems. Distinguishing between systems that may evolve along competitive lines and those that will resolve into a service 'stack' of related, complementary service technologies will help potential adopters understand how these platforms can or should interoperate.



# The "How" of Open Source

Fitzgerald noted that the rise of successful open-source software (which he called "OSS 1.0") was characterized by selforganized, Internet-based projects that gathered loose communities around sheer willingness to participate....



**ISSUES & OPINIONS** 

### THE TRANSFORMATION OF OPEN SOURCE SOFTWARE<sup>1</sup>

Brian Fitzgerald Lero—The Irish Software Engineering Research Centre University of Limerick Limerick IRELAND bf@ul.ie

### Abstract

By

A frequent characterization of open source software is the somewhat outdated, mythical one of a collective of supremely talented software hackers freely volunteering their services to produce uniformly high-quality software. I contend that the open source software phenomenon has metamorphosed into a more mainstream and commercially viable form, which I label as OSS 2.0. I illustrate this transformation using a framework of process and product factors, and discuss how the bazaar metaphor, which up to now has been associated with the open source development process, has actually shifted to become a metaphor better suited to the OSS 2.0 product delivery and support process. Overall the OSS 2.0 phenomenon is significantly different from its free software antecedent. Its emergence accentuates the fundamental alteration of the basic ground rules in the software landscape, signifying the end of the proprietary-driven model that has prevailed for the past 20 years or so. Thus, a clear understanding of the characteristics of the emergent OSS 2.0 phenomenon is required to address key challenges for research and practice.

Keywords: Open source software, free software, IS development

### Introduction

Just a few years ago, it would have seemed preposterous to suggest that the might of the proprietary software industry, as exemplified by Microsoft, could be threatened by the largely volunteer open source software movement. This movement, however, has altered the basic nature of the software industry. On the supply side, fundamental changes have occurred to the development process, reward mechanisms, distribution of development work, and business models that govern how profit can be achieved. On the demand side, the alternatives traditionally available to organizations for software acquisition-buy or build-have been supplemented with another credible alternative-namely, open source. Indeed, a type of Moore's Law effect seems to be taking place as the amount of open source software available increases dramatically every 12 months or so. A range of issues arises also in relation to the altered nature of software support, the need for new models for total cost of ownership (TCO) of software, and perceptions of exposure to the possibility of intellectual property (IP) infringement.

Radical movements often mature to be accommodated into the mainstream. French Impressionist art in the 19th century is a good example. I contend that the open source phenomenon has undergone a significant transformation from its free software origins to a more mainstream, commercially viable form-OSS 2.0, as I term it.2 This accommodation with the



Ron Weber was the accepting senior editor for this paper. Giancarlo Succi and Richard Welke served as reviewers. The third reviewer chose to remain anonymous.

<sup>&</sup>lt;sup>2</sup>Because this article focuses on the evolution and transformation of the open source phenomenon, terminology is an issue. I use the term FOSS to refer to the initial era of Free and Open Source Software. I use OSS 2.0 to refer to the

## The "How" of Open Source

... Fitzgerald identified a newer mode, which he called "OSS 2.0," characterized by "purposeful design" and institution-sponsored "vertical domains," and much more likely to include paid developers.



ISSUES & OPINIONS

### THE TRANSFORMATION OF OPEN SOURCE SOFTWARE<sup>1</sup>

Brian Fitzgerald Lero—The Irish Software Engineering Research Centre University of Limerick Limerick IRELAND bf@ul.ie

### Abstract

Bv

A frequent characterization of open source software is the somewhat outdated, mythical one of a collective of supremely talented software hackers freely volunteering their services to produce uniformly high-quality software. I contend that the open source software phenomenon has metamorphosed into a more mainstream and commercially viable form, which I label as OSS 2.0. I illustrate this transformation using a framework of process and product factors, and discuss how the bazaar metaphor, which up to now has been associated with the open source development process, has actually shifted to become a metaphor better suited to the OSS 2.0 product delivery and support process. Overall the OSS 2.0 phenomenon is significantly different from its free software antecedent. Its emergence accentuates the fundamental alteration of the basic ground rules in the software landscape, signifying the end of the proprietary-driven model that has prevailed for the past 20 years or so. Thus, a clear understanding of the characteristics of the emergent OSS 2.0 phenomenon is required to address key challenges for research and practice.

Keywords: Open source software, free software, IS development

### Introduction

Just a few years ago, it would have seemed preposterous to suggest that the might of the proprietary software industry, as exemplified by Microsoft, could be threatened by the largely volunteer open source software movement. This movement, however, has altered the basic nature of the software industry. On the supply side, fundamental changes have occurred to the development process, reward mechanisms, distribution of development work, and business models that govern how profit can be achieved. On the demand side, the alternatives traditionally available to organizations for software acquisition-buy or build-have been supplemented with another credible alternative-namely, open source. Indeed, a type of Moore's Law effect seems to be taking place as the amount of open source software available increases dramatically every 12 months or so. A range of issues arises also in relation to the altered nature of software support, the need for new models for total cost of ownership (TCO) of software, and perceptions of exposure to the possibility of intellectual property (IP) infringement.

Radical movements often mature to be accommodated into the mainstream. French Impressionist art in the 19<sup>th</sup> century is a good example. I contend that the open source phenomenon has undergone a significant transformation from its free software origins to a more mainstream, commercially viable form—OSS 2.0, as I term it.<sup>2</sup> This accommodation with the



<sup>&</sup>lt;sup>1</sup>Ron Weber was the accepting senior editor for this paper. Giancarlo Succi and Richard Welke served as reviewers. The third reviewer chose to remain anonymous.

<sup>&</sup>lt;sup>2</sup>Because this article focuses on the evolution and transformation of the open source phenomenon, terminology is an issue. I use the term FOSS to refer to the initial era of Free and Open Source Software. I use OSS 2.0 to refer to the

# Participatory Open Source

- \* Early inclusion of subject matter experts
- \* Adopters and service providers
- \* Use of "agile software development" methods
- \* User-experience-first design

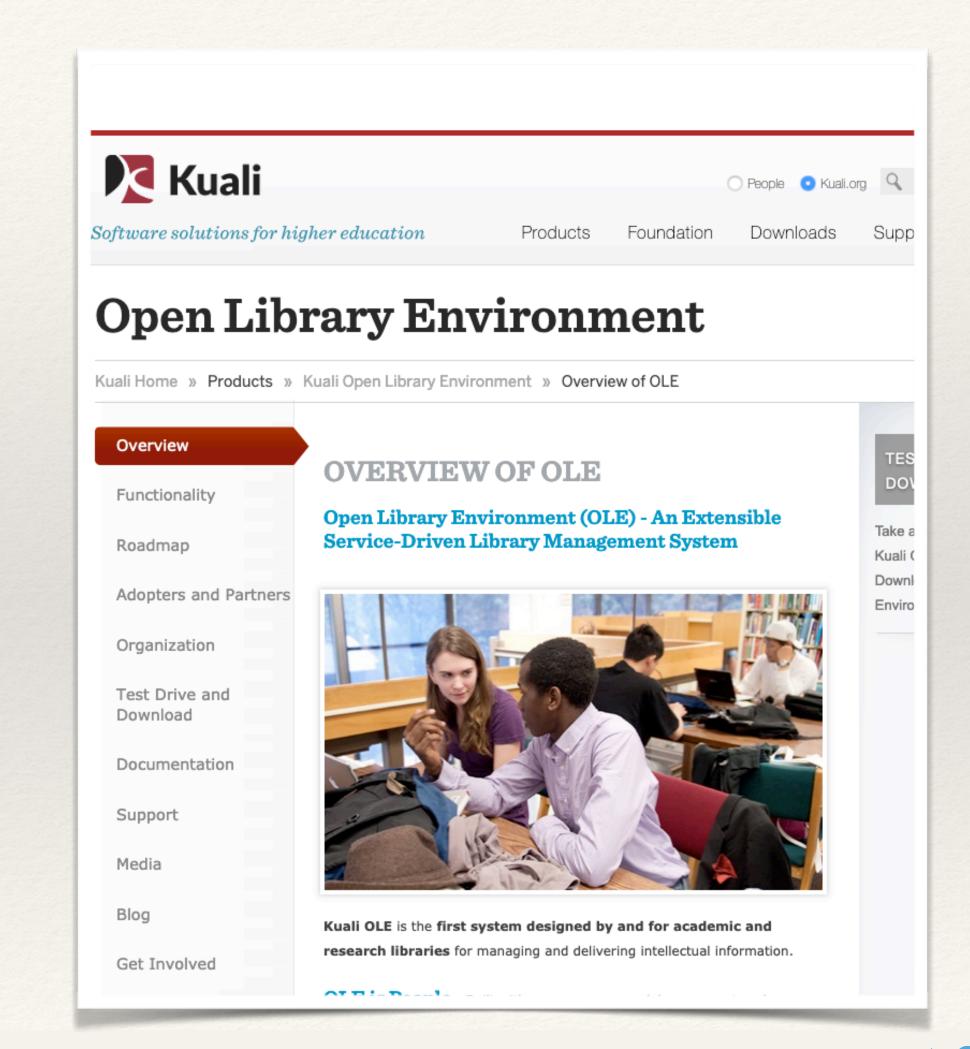
Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar



### Early Inclusion of Subject Matter Experts

- Engage experts in the field
- \* Use "User Stories" to identify core requirements
- Empower functional teams

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar





## Adopters and Service Providers

- Level playing field for those using open source and those providing services for open source
- \* Draw users into the development process
- \* Service Providers: facilitate entry of customers into the community

Skoha								
Home	News	About	Calendar	Demo	Documentation	Download Koha	Get Involved	KohaCon
Home	> Support	> Paid Su	pport					
Pa	id S	upp	ort					
Koha I	nas many	vendors v	vorldwide pro	oviding ho	sting, support, and	development servic	es.	
How to	o get liste	d in this di	rectory					
of oth made	er goods available	, services by the K	s, or informa oha commu	tion, whe	ther for informati	e links to other sites onal purposes or in d without any warrs	the form of pai	d advertisem
	Restricting your choice of provider only to ones included on the list may unfairly exclude support providers and consul provide services for mainstream Koha.							
Inclusion on this directory implies no "official" status whatsoever. Any organization who claims to be an "offi Koha support provider is misrepresenting their relationship to the Koha project.								
	f you are seeking paid services for Koha, it is ultimately your responsibility to do the research to identify a provider or who can meet your needs. Useful criteria for making a selection include:							
• W	<ul> <li>whether the provider supports mainstream Koha</li> <li>whether they have a track record of providing good service to their existing customers</li> <li>whether they are actively involved in the Koha community</li> <li>whether the price is right for you</li> </ul>							
The su	ipport pro	vider listin	ig can provid	e informa	tion on only <b>one</b> of	these points - whet	her the provider e	expresses sup



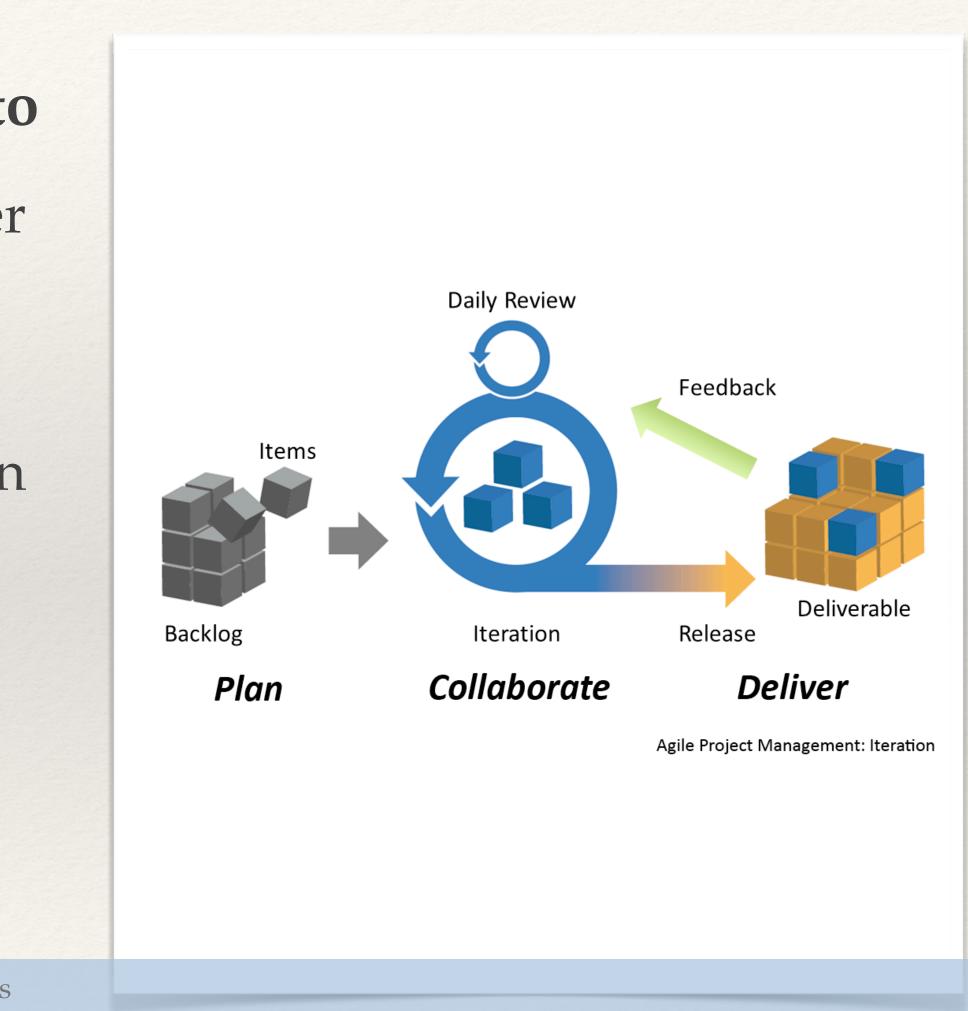
# Agile Software Development

### Agile Development Manifesto

- Individuals and Interactions over processes and tools
- Working Software over
   comprehensive documentation
- Customer Collaboration over contract negotiation
- *Responding to Change* over following a plan

"Agile Project Management by Planbox" via Wikimedia Commons

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar

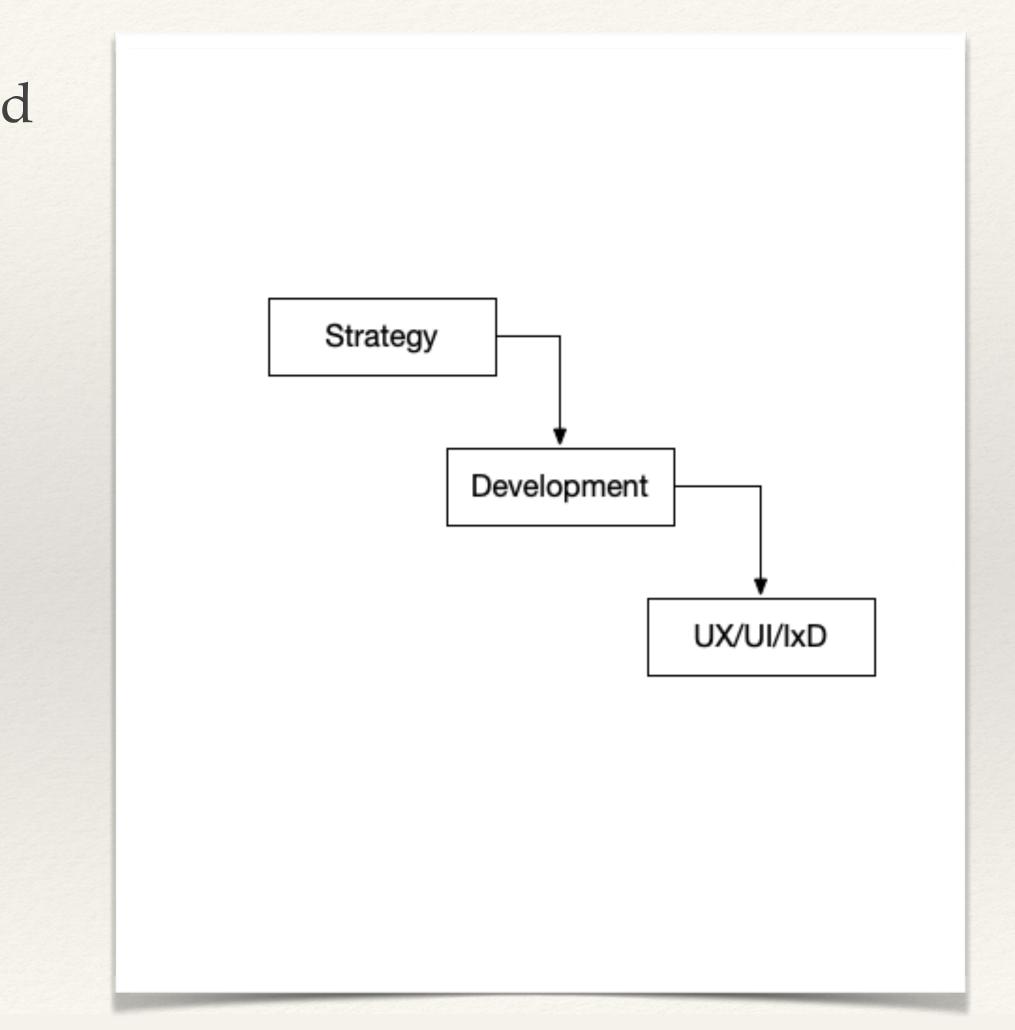


DataG

### \* Traditional "Waterfall" method

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar

## User-Experience-First Design

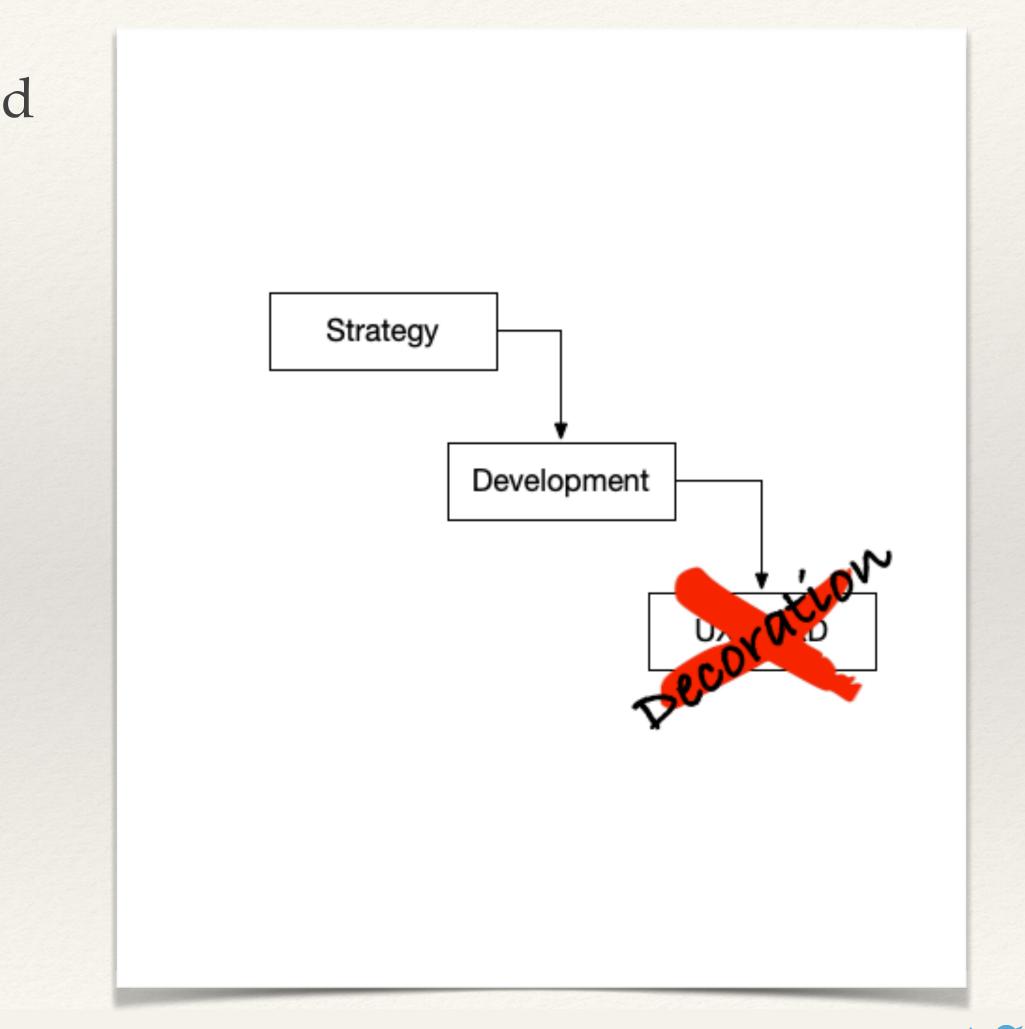


DataG 🔰

### \* Traditional "Waterfall" method

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar

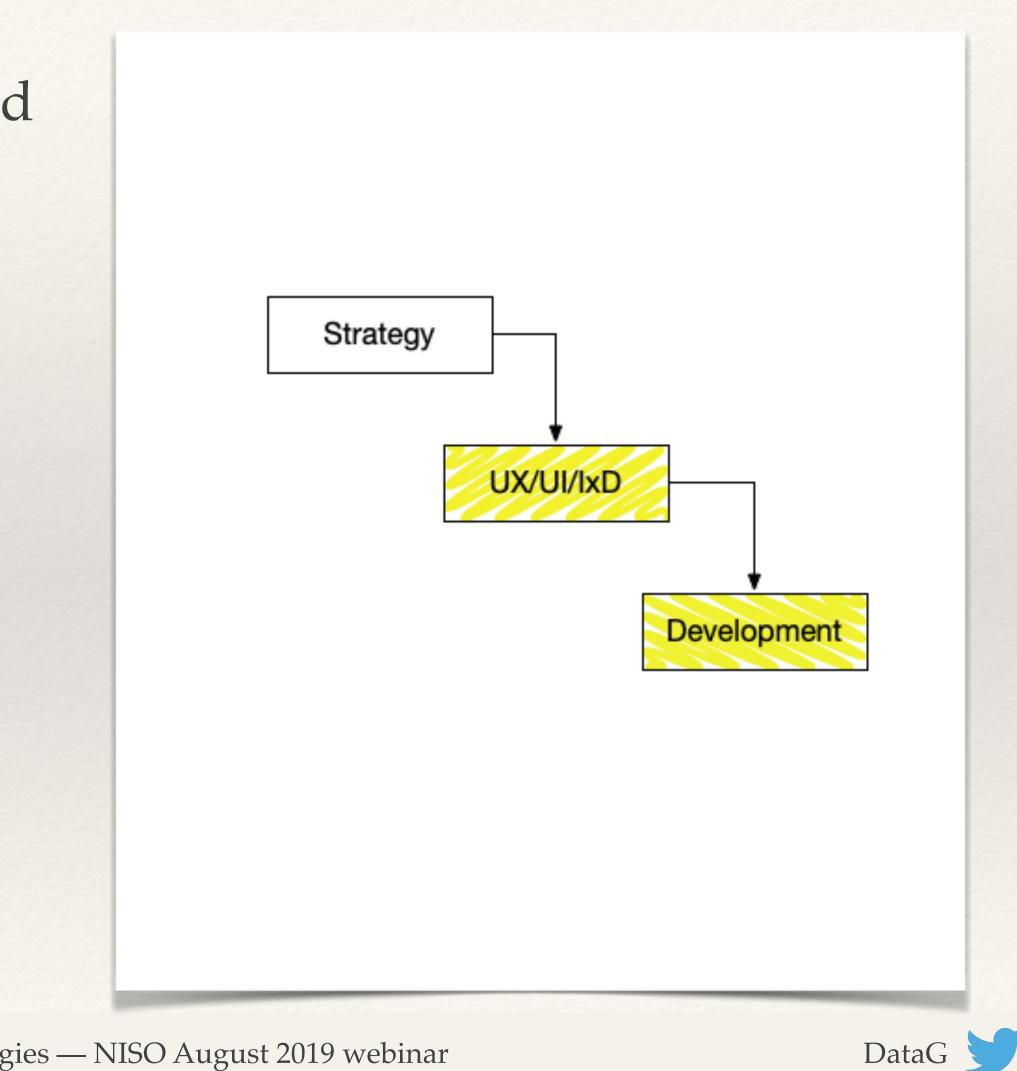
## User-Experience-First Design



DataG 🔰

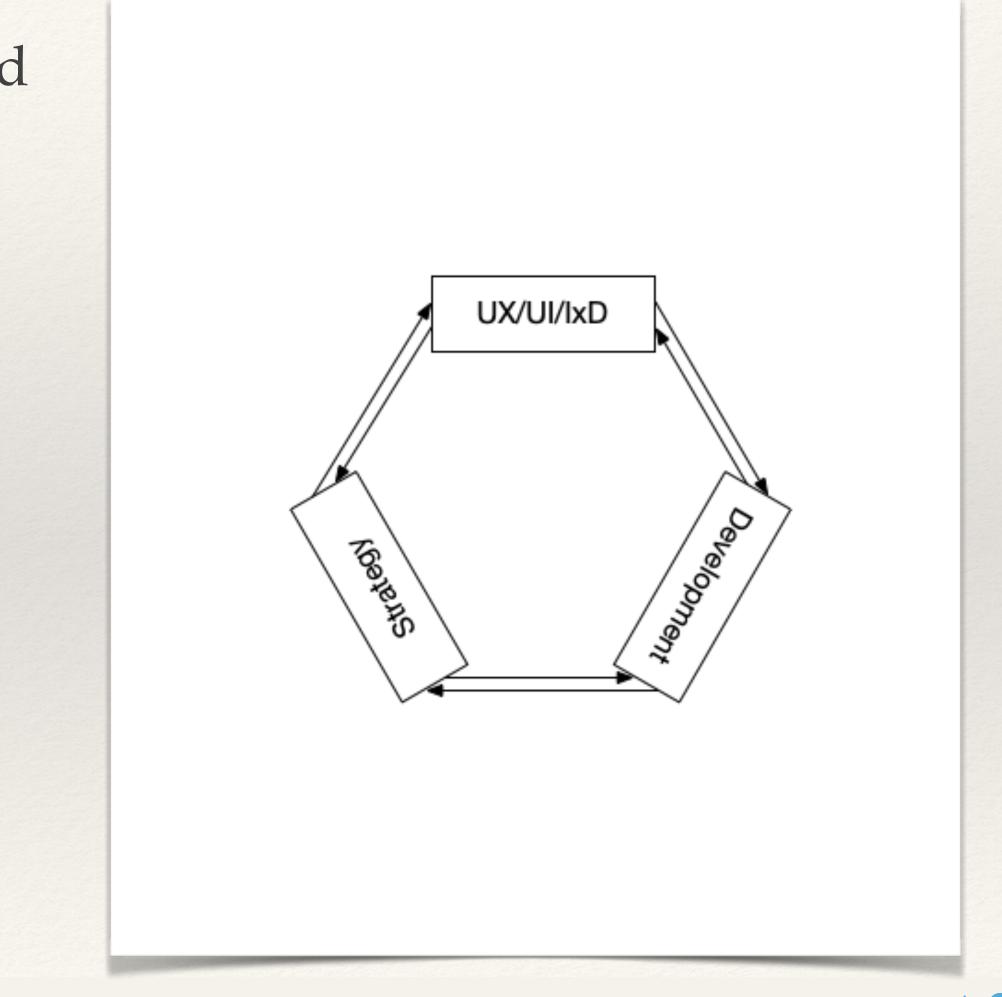
\* Traditional "Waterfall" method Design before Development

## User-Experience-First Design



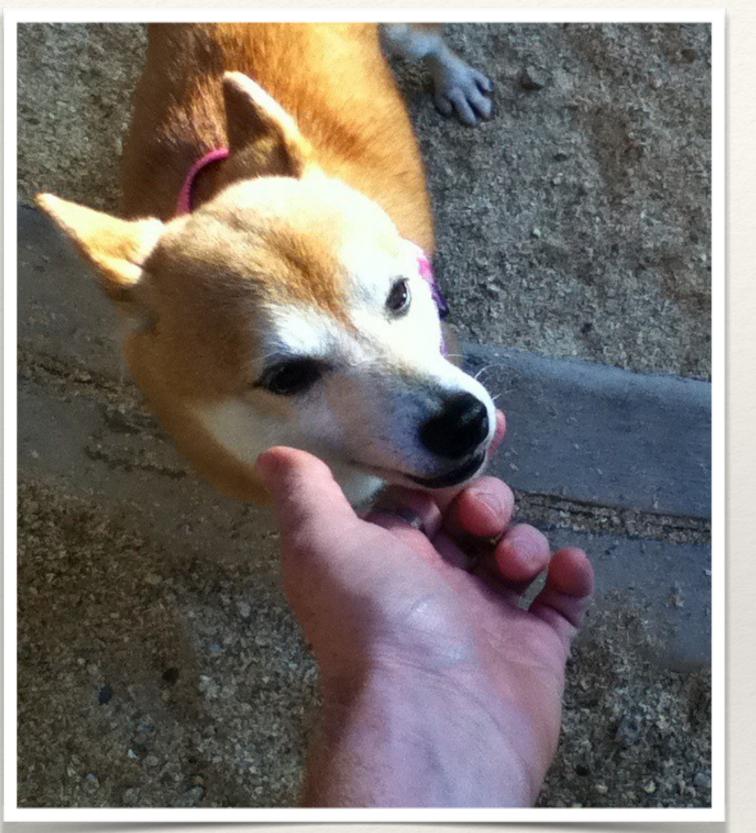
## User-Experience-First Design

- \* Traditional "Waterfall" method
- Design before Development
- User-Experience-First Design
- UX/UI before Code
- Involve users in design
- Frequent reviews





## Scratching an Itch



"kiyomi gets chin scratches in PHX airport pet relief area" by Taro the Shiba Inu via Flickr

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar

Open Source 1.0
 "Developers scratching an itch"

Open Source 2.0
 "Companies scratching an itch"

Participatory Open Source
 "Users scratching an itch"



### Peter E. Murray

### **Open Source Community Advocate** Index Data, LLC https://dltj.org/about

### **Presentation Notes:**

This work is licensed under a Creative Commons Attribution 4.0 International License. To view a copy of this license, visit http://creativecommons.org/licenses/by/4.0/ or send a letter to Creative Commons, 543 Howard Street, 5th Floor, San Francisco, California, 94105, USA.

"Sunset" from the National Archives and Records Administration via DPLA

Engaging with Open Source — Open Source Publishing Technologies — NISO August 2019 webinar

### https://dltj.org/article/niso-engaging-with-open-source/

